

Public involvement meetings



Get to know the new US 41 How will the highway 41 construction impact my business? What will driving on US 41 be like during construction? These questions, and many more, will be covered at our informational community meetings. These meetings give you a chance to learn and ask questions about the US 41 Project.

US 41 and community sensitive design



Complementing the character of communities

WisDOT wants everyone to take pride in [community sensitive design](#) , a process being used to “weave” the US 41 construction project into surrounding communities. This technique was successfully used on the recent Marquette Interchange Project in Milwaukee. Upon completion, you’ll notice that bridges, retaining walls and sound barriers along highway 41 will complement the surrounding communities in a way that reflects their individual personalities.

A first step in the CSD process was to assemble a Citizen’s Advisory Committee, made up of individuals from around the community. Through a series of six workshops, they will provide us with valuable input which will help us design an attractive, highly-functional US 41. Elements that they will consider include nearby businesses and schools, pedestrian and bicycle traffic, the proposed appearance of the highway, the architectural character of the community, and natural elements like parks, lakes, streams and existing vegetation. Based upon the CAC’s input and feedback gathered at our informational community meetings, the US 41 Project team will then develop a Design Manual that will guide the various engineering teams as they prepare the final plans for the project.

US 41 roundabout training efforts

Learning how to drive a roundabout

Roundabouts are new to many people in Wisconsin. Because of this, WisDOT has taken some extra measures to make sure everyone knows how to navigate the roundabouts being built along US 41. WisDOT will:

- Edit the Wisconsin Motorists Handbook to include the rules for driving roundabouts
- Add questions about roundabouts to written driver tests
- Create print materials to help educate people about roundabouts
- Make videos for display on the Web, at DMV offices and public meetings

Neighborhood liaison program

Know your US 41 Project neighborhood liaison

If you're interested in what's going on with the US 41 Project, then there's someone you should meet – your neighborhood liaison. Liaisons make sure that the latest and most accurate information is made available to you. They can also answer your questions or help arrange meetings between project staff and people who want to learn more about the construction project on highway 41.

If you or your organization are interested in learning more about the role of neighborhood liaisons for the US 41 Project, contact Kris Schuller, US 41 Project Communication Manager, at Kris.Schuller@dot.wi.gov, or (920) 492-4109.

Local and state government outreach

Reaching out to public officials

From the very inception of the US 41 Project, WisDOT has made it a point to enlist the support of local public officials along highway 41. In May 2000, we initiated a series of meetings with two main purposes: update officials on the objectives, scope and schedule of the US 41 construction project and obtain information from them about local land use issues and concerns. We have continued to meet with officials over the years, and it's been a very productive relationship for everyone involved. In fact, a number of local governments and interest groups in the Northeast Wisconsin area have passed resolutions supporting the US 41 Project.

US 41 Project communications

Information early and often

Two-way communication is key to the success of the US 41 Project. WisDOT has prepared a comprehensive public outreach plan to keep information flowing throughout the entire seven year project. The communications will take the form of:

- An interactive US 41 Web site that includes maps and information about construction

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- Public information meetings reaching out to affected neighborhoods and businesses
- Print, broadcast and Web advertising
- Project brochures
- Traveling information kiosks
- Public relations efforts
- Newsletters
- Tools for businesses